

Press Release

December 5<sup>th</sup> 2007

## Saksoft Introduces a Quickstart Pack on Veri-sens for BusinessObjects Edge Series

**Chennai, December 5, 2007:** Saksoft Inc., a specialized provider of software services and solutions to the banking and financial services industry, today launched Veri-sens, a QuickStart Pack for BusinessObjects Edge Series. Veri-sens, an end-to-end BI framework for the retail banking industry, covers three major retail assets in consumer finance, consumer liabilities, and credit cards. Veri-sens reports cover key business indicators such as:

- Pipeline
- Receivables
- Approvals
- Attrition
- Spend
- Portfolio Performance
- Revenue & Profitability
- Customer information
- Delinquency

Veri-sens empowers business users with 'actionable knowledge' to provide a better insight into internal operations and help enhance business relationships with customers and external partners.

QuickStart Packs for BusinessObjects Edge Series are Business Objects certified solutions that help small and mid-sized companies quickly apply business intelligence to existing line of business applications or specific industry needs to gain enhanced return on their BI investments.

"The solution is an integrated offering combining rich domain knowledge in the banking and financial services area coupled with technical expertise. Business logic and formulae are already built into these reports, saving significant time and effort of business users, which would have otherwise been spent on defining detailed requirements." said V Ramanathan, CEO of Saksoft. "It resolves the age old debate between build vs. buy; we call it smart build!"

"Veri-sens has a ready set of industry standard reports spanning key areas of retail banking," said Todd Rowe, vice president and general manager of worldwide mid-market business at Business Objects. "Experienced bankers can design Veri-sens reports based on industry-leading practices from top retail banks and lending institutions. With this valuable information

at their fingertips, banks can turn business strategies into reality and achieve sustainable competitive advantage—ahead of the competition.”

BusinessObjects Edge Series offers a flexible and affordable way for mid-size companies to gain the benefits of intelligent reporting, ad hoc query and analysis, and dashboards. The solution provides the flexibility to deploy and use business intelligence to complement existing business applications, data sources, and platforms, and delivers insight in a single, affordable package. For more information on Business Objects Edge Series and the QuickStart Packs, visit [www.businessobjects.com/grow](http://www.businessobjects.com/grow).

### **About Saksoft**

Saksoft is a specialized provider of Business Intelligence & Software solutions to the financial services industry. With a global presence spanning the USA, UK, Germany, Singapore and India, Saksoft has gained considerable experience in developing applications in Retail, Corporate and Investment Banking. Saksoft’s reputed list of customers includes the likes of Citigroup, TransUnion & CompuCredit in the US. Saksoft combines a great mix of very high end consulting coupled with a global delivery model based out of India. The emphasis has always been of delivering value that does not come at the cost of project control.

### **About Business Objects**

Business Objects has been a pioneer in business intelligence (BI) since the dawn of the category. Today, as the world’s leading BI software company, Business Objects transforms the way the world works through intelligent information. The company helps illuminate understanding and decision-making at more than 45,000 organizations around the globe. Through a combination of innovative technology, global consulting and education services, and the industry’s strongest and most diverse partner network, Business Objects enables companies of all sizes to make transformative business decisions based on intelligent, accurate, and timely information.

Business Objects has dual headquarters in San Jose, Calif., and Paris, France. The company’s stock is traded on both the NASDAQ (BOBJ) and Euronext Paris (ISIN: FR0004026250 - BOB) stock exchanges. More information about Business Objects can be found at [www.businessobjects.com](http://www.businessobjects.com).

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